

Samriddhi Kisan Yojana

India's First national level direct benefit (subsidy) on necessary goods for farmers



Add- D-7 Nishant Park ,OldPalam Road Dwarka New Delhi 110078 Mo.9971997879

[Email-samriddhikisanyojana@gmail.com](mailto:samriddhikisanyojana@gmail.com) /info@samriddhikisanyojana.com

Web.: <https://samriddhikisannyojana.com>

INTRODUCTION



SKY - INTRODUCTION

SKY is an autonomous body registered under Government of India which was established in 2018 whose primary objective is to tackle the crisis arising in the country and to do other social work through SKY Scheme which is being run through Farmers will have to generate and provide Samriddhi Sadasya Cards, so that each farmer has a Universal identity Number. So this scheme can get unique ID of farmers according to your guidelines and 151Rs. of cost.

What Is Agriculture?

Agriculture, also called farming or husbandry, is the cultivation of animals, plants, fungi, and other life forms for food, fiber, biofuel and other products used to sustain human life

Inside...



1. DIRECT INCOME (SUBSIDY)
SUPPORTING GOODS
2. INTERNATIONAL EXPERIENCE
3. SKY: INDIA'S FIRST SUBSIDY (Essential Goods)
SUPPORT SCHEME
4. OPERATIONAL METHODOLOGY
5. ACHIEVEMENTS SO FAR
6. IMPROVEMENTS MADE IN THE
MODALITIES OF THE SCHEME
7. WAY FORWARD





SALIENT FEATURES OF SAMRIDDHI KISAN

Samriddhi Sadasya Cards is a Central Level scheme with Supporting for Agriculture and Weaker Farmers Welfare of India. It has become operational from 23.12.2021.

- ❖ Under the scheme an income support Farmers are getting 40% discount on essential goods with Samriddhi Kisan Yojana Scheme, so know how you can take advantage of it:-
- ❖ Samriddhi Sadasya Cards will be made for farmers, its main objective is to provide essential items to the farmers of the country at low prices.
- ❖ Definition of family for the scheme is husband, wife and minor children.
- ❖ State and UT Administration Level Officer will identify the farmer families which are eligible for support as per scheme guidelines.
- ❖ There are various Exclusion Categories for the scheme.

Samriddhi

Service Branch

State Partner

Small Canteen

Samriddhi Dukan

Canteen

Apna Bazaar

DISTRICT FIELD
OFFICER (DFO)



SAMRIDDH KISHAN

SAMRIDDHI KISAN YOJANA is a Joint initiative by Samriddh Gramin Yojna (SGY) & other Organization to support innovation in Agriculture and Weaker Farmers Welfare of India, whose objective is to provide financial assistance to the farmers, sale of products at more than the support price, medical insurance, canteen facility (arranging essential commodities at cheap prices), etc.

Agriculture play a vital role in India's economy. 54.6% of the population is engaged in agriculture and allied activities (census 2011) and it contributes 17.4% to the country's Gross Value Added (current price 2014-15, 2011-12 series). Given the importance of agriculture sector, Government of India took several steps for its sustainable development. Steps have been taken to improve soil fertility on a sustainable basis through the soil health card scheme, to provide improved access to irrigation and enhanced water efficiency through Pradhan Mantri Gram Sin chai Yojana, to support organic farming through Parampara at Krishi Vikas Yojana (PKVY) and to support for creation of a unified national agriculture market to boost the incomes of farmers. Structure: The Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW) is one of the three constituent Departments of the Ministry of Agriculture & Farmers Welfare, the other two being Department of Animal Husbandry, Dairying & Fisheries (DAHD&F) and Department of Agricultural Research and Education (DARE). This Department is headed by Agriculture & Farmers Welfare Minister and is assisted by three Ministers of State. The Secretary (AC&FW) is the administrative head of the Department The Secretary is assisted by one Principal Adviser, five Additional Secretaries including One Financial Adviser, Agriculture Commissioner, 12 Joint Secretaries including Mission Director (National Horticulture Mission) & Mission Director (National Food Security Mission) Horticulture Commissioner Horticulture Advisor, Economic Advisor and two Deputy Director Generals. In addition, Chairman of Commission for Agriculture Costs and Prices (CACP) advises Department on pricing policies for selected agricultural crops.





SERVICE BRANCH

Farmer Help Center/Kisan Sahayata Kendra

The service branch of Samriddhi, is the link between the Canteen and the farmers. Service branch providing SamriddhiSadasya Cards to the farmers and also verifying the Canteen. The service branch can also registered the canteen by itself. Service branch will also have manage the educational training according thenorms of canteen to Make the agriculture in industrial, in the future. The Service Branch will have to register the farmers for free for making Samriddhi Sadasya Cards and give details of their facilities. Service Branch can also export goods for Canteen, its additional benefit will be given.



Service Branch Benefits- $200 \times 51 = 10200 \times 30 = \text{Rs.}360000/\text{Months}$



STATE PARTNER

State Partner is the link between The Samriddh Group and Service branch. State partner will have to open service branch in each block and also complete its verification. State partner will have to manage all the Service branches. State partner will have to submit their own details and service branch details to State partner will also have to register small Canteen And verify them. State partner can also verify the DFO.



State Partner Benefits- 5%-15% Commission of Service Branch



SMALL CANTEEN Samriddhi Dukan

- ❖ Samriddhi Dukan is a major branch of samriddhi which will have registered shops in every village and city of the country which will sell the items to the farmers at low price i.e. at a discount of 5 – 40%.
- ❖ Samriddhi Dukan will get many customers.
- ❖ Development and branding of their shop will also happen.
- ❖ Samriddhi Dukan will get goods/ items at a lower price in future.
- ❖ Now the common shop will also be Samriddhi Dukan .
- ❖ Good quality and reliable goods will be available from Samriddhi Dukan.

Small Canteen Benefits-100 Customers/Day Extra





CANTEEN, SAMRIDDHI BAZAAR

Canteen will be the biggest single mall in each city of the country which gives maximum 10-50% discount to the farmers at the district level. Canteen will have many customers and goods will be available at cheap prices. To get registered as Canteen the form has to be submitted on the home page of samriddhikisanyojana.com. To get registered in Canteen, their investment potential should be more than 2 crore approx. Samriddhi Bazaar will remain registered for 15 years.

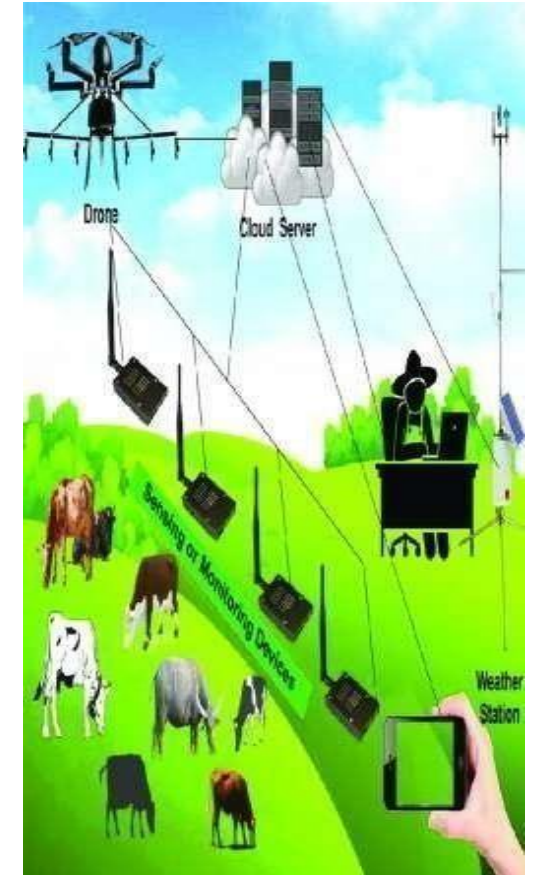


Canteen Benefits- 500-1000 Customers/Day Extra



SMART FARMING TRAINING

The student after this one year training program should perform, operate and identifies different IOT enabled system/application in agricultural field such as Precision Farming, Livestock Monitoring, Agricultural Drones etc. for farmers to maximize yields using minimal resources such as water, fertilizer and seeds. Selects various types of sensors as per requirement for Smart Agriculture. Positions appropriate sensors and collects necessary data like various types of soil properties including compaction, structure, pH and nutrient levels etc., soil temperature at various depths, rainfall etc. at predetermined intervals. Identifies and selects different wireless communication modules and topology such as Zigbee, Bluetooth, GSM module, WiFi, Ethernet, M2M Wireless Sensor Network (WSN) etc. Uses signals from GPS, Geographical information system (GIS) for more detailed analysis of fields. Identifies and install the appropriate devices such as Location Sensors, GPS & GPS integrated circuits, Wearable sensors to cattle for livestock monitoring by collecting data regarding the location, wellbeing and health of cattle. Installs the devices used in green house such as Carbon dioxide, Oxygen, Air temperature sensors etc. Apply various Precision Agriculture tools like Soil Mapping, Yield Mapping, Remote Sensing, Variable Rate Technology, Integrated Pest & Weed Management, Water Management etc. for precision irrigation. Applies knowledge of Solar Panel Basics Testing, Characteristics, Charge Controller Circuit etc. Selects plant health monitoring system and measures leaf health, lighting brightness, chlorophyll amount, ripeness level, Leaf Area Index (LAI) etc. for crop mapping, disease/pest location alerts, solar radiation predictions and right amount of fertilizing etc. Installs and troubleshoots the components of drones/UAV equipped with appropriate cameras, sensors (Optical Sensors etc.) and integrating modules (Raspberry Pi 3 B module) for crop monitoring & spraying, soil & field analysis, plant counting and yield prediction, plant height measurement, canopy cover mapping and so on.





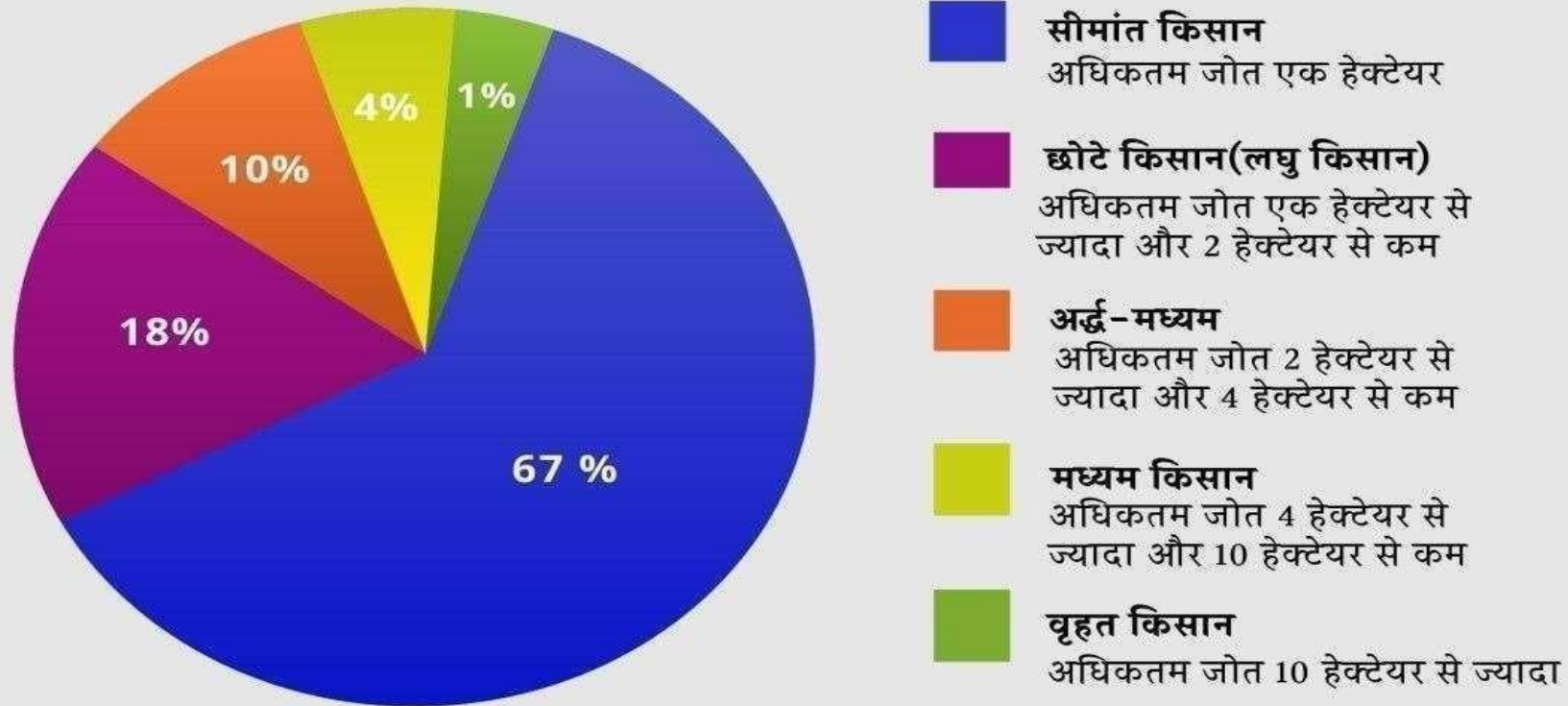
IMPLEMENTATION OF SAMRIDDHI - KISAN

involved in SAMRIDDHI - KISAN Team



- SAMRIDDHI to certify the beneficiary based on self declaration
- Setting up of PMU as registered Society (National Farmers' Welfare Data Management Society)
- A High Level Committee, comprising of THE SAMRIDDHI GROUP to make necessary modifications in the Scheme

जमीन के आधार पर किसानों का वर्गीकरण



राज्य	किसान परिवार	कितने हैं कृषक परिवार	औसत ज़मीन	किसान परिवार की आय (2016-17 में)	किसान परिवार की आय (2012-13 में)
आंध्र प्रदेश	33.9 लाख	34%	1.06 हेक्टेयर	6920 रुपये प्रति माह	6979 रुपये प्रति माह
बिहार	88.3 लाख	47%	0.40 हेक्टेयर	7175 रुपये प्रति माह	3558 रुपये प्रति माह
छत्तीसगढ़	28.1 लाख	55%	1.23 हेक्टेयर	8580 रुपये प्रति माह	5177 रुपये प्रति माह
गुजरात	47.0 लाख	58%	1.05 हेक्टेयर	11,899 रुपये प्रति माह	7926 रुपये प्रति माह
कर्नाटक	118.4 लाख	59%	1.19 हेक्टेयर	10,603 रुपये प्रति माह	8832 रुपये प्रति माह
केरल	8.9 लाख	13%	0.74 हेक्टेयर	16,927 रुपये प्रति माह	11,888 रुपये प्रति माह
मध्य प्रदेश	77.5 लाख	58%	1.72 हेक्टेयर	7919 रुपये प्रति माह	6210 रुपये प्रति माह
महाराष्ट्र	55.5 लाख	36%	1.67 हेक्टेयर	10,268 रुपये प्रति माह	7386 रुपये प्रति माह
ओडिशा	52.3 लाख	58%	0.52 हेक्टेयर	7731 रुपये प्रति माह	4976 रुपये प्रति माह
पंजाब	16.4 लाख	42%	1.04 हेक्टेयर	23,133 रुपये प्रति माह	18,059 रुपये प्रति माह
हरियाणा	12.3 लाख	34%	1.57 हेक्टेयर	18,496 रुपये प्रति माह	14,434 रुपये प्रति माह
राजस्थान	71.3 लाख	63%	1.90 हेक्टेयर	9013 रुपये प्रति माह	7350 रुपये प्रति माह
तमिलनाडु	15.6 लाख	13%	1.05 हेक्टेयर	9775 रुपये प्रति माह	6980 रुपये प्रति माह
उत्तर प्रदेश	190.7 लाख	63%	0.63 हेक्टेयर	6668 रुपये प्रति माह	4923 रुपये प्रति माह
भारत	4.9 लाख	48%	1.00 हेक्टेयर	8931 रुपये प्रति माह	6426 रुपये प्रति माह



SNAPSHOT OF GOODS PROCESS



Goods is Export to
Service Branch

The Samriddh Group

Thereafter it
delivered to Canteen
of respective States

All these actions
will be verified by
the Samriddhi.

Now Goods
is available
for farmer



The
farmer
get the
items his
needs



98.81%

*Goods are successful out of
the total*





Long-term benefits of SAMRIDDHI-KISAN to farmers

**Reduction in
Farmer
distress**

Protection of
living standards
and promotion of
asset ownership

Break in the
vicious cycle of
inter-generational
poverty

Accelerating
progress towards
SDGs (Sustainable
Development
Goals)

WTO
compatible
(Green-box
Support)

Income Support
is crop neutral;
hence superior
to Price Support

Protection
against income
loss from
agriculture

Access to goods
and services in
case of market
failure

USEG: Unconditional Subsidy 5-50% Essential Goods

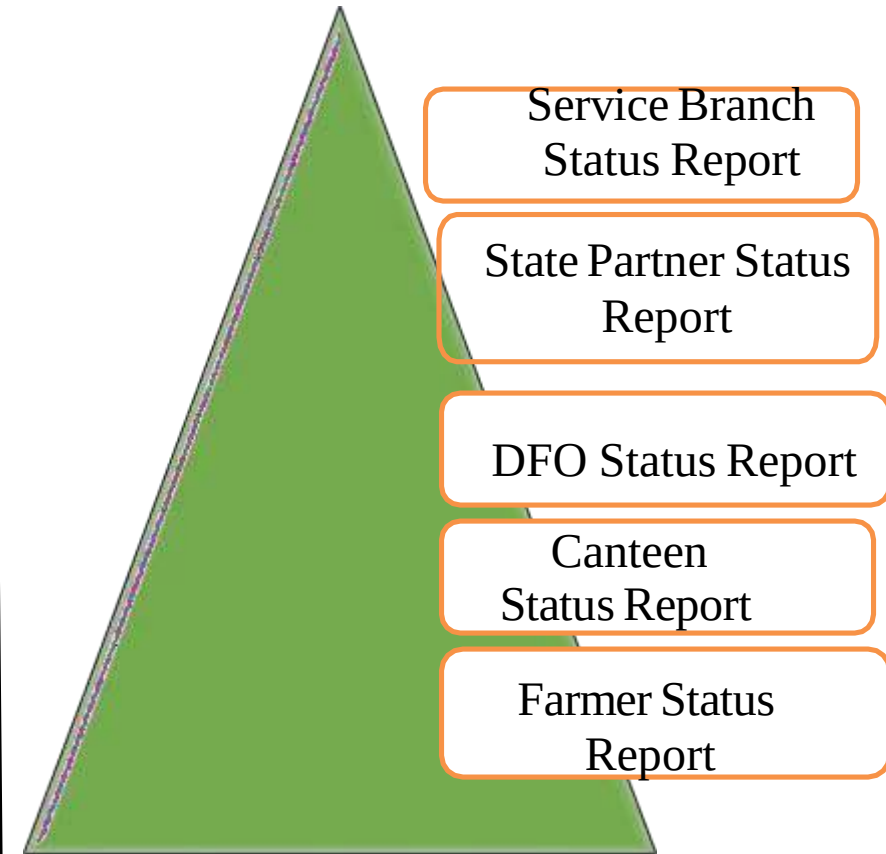
IMPROVEMENT IN MODALITIES OF THE SCHEME contd . . .



- ☐ **Physical verification of Service Branch**

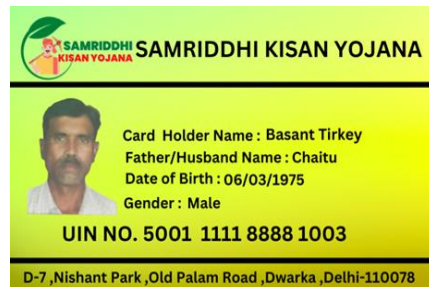


- ☐ **Samriddhi open for farmers:**
- ☐ **Facilities have been provided to the farmers at different levels:**
 - Provision of good and quality material**
- ☐ **Service branch has been opened at the first level**
- ☐ **improving the condition of farmers**





SAMRIDDHI SADASYA CARDS BENEFIT



*“A new form of reform:
Unique fingerprint to every farmer’s Samriddhi Sadasya Cards
”*

1. Now the farmer will also get the facility like the canteen card of the government employees of the country.
2. Now farmers will also get Samriddhi Sadasya Card so that the goods they need will be available at a lower price.
3. Discount of 5 to 50% on the goods needed by the farmer.
4. Sale of farmer's produce above their support price.
5. Insurance of 1 to 5 lakhs to the farmer.
6. Farmers small or big can all take advantage of this scheme.



samriddhikisanyojana@gmail.com
info@samriddhikisanyojana.com
<https://samriddhikisanyojana.com>



THANKS

